

Alec Soth's Archived Blog

December 1, 2006

FAQ: Why do you blog?

Filed under: [on blogging](#) — alecsothblog @ 6:23 pm

Joerg Colberg interviews me about the blog [here](#)

1 Comment

1. Certainly the Internet and for me sites like Fotolog and Flickr provide an audience which allows me to do things that I might never have a chance to show in a gallery or even make a print of. It empowers you to take chances, do it faster and get immediate satisfaction. This can fill you up with encouragement. It allows me to be prolific without purpose while getting this instant feedback. In some ways this may be better than something bigger that is too far in the future or maybe never comes. For me it has confirmed in a sense, a self image – a persona – this can be a strength, as you try to get attention for your work elsewhere. It has allowed me the opportunity to develop an audience slowly. It is an audience that I share a history with and is involved with the work over time in an intimate manner.

Comment by [Ron Diorio](#) — December 2, 2006 @ [4:04 am](#)