

Alec Soth's Archived Blog

September 17, 2006

FAQ: How do you pronounce 'Soth'

Filed under: [FAQ's](#) — alecsothblog @ 10:04 pm

Soth rhymes with 'both.'

10 Comments

1. I was going to e-mail you this question the other day but forgot. I had heard MV Swanson refer to you once with the correct pronunciation and it has bugged me to know if she was right ever since.

Comment by [Walker](#) — September 18, 2006 @ [12:12 am](#)

2. wow, that was the very last question I had in mind when it comes up to you

Comment by [creezy](#) — September 18, 2006 @ [3:46 am](#)

3. I always thought it was pronounced Soth as in 'Sloth' without the L....!

Comment by Theodore Williams — September 18, 2006 @ [5:21 am](#)

4. It has been a losing battle. I've considered changing the pronunciation to one that rhymes with 'moth.' It doesn't bother me, just don't dare say Sloth- bad schoolyard memories!

Comment by [Alec Soth](#) — September 18, 2006 @ [7:59 am](#)

5. Ahh, how I understand the ongoing correction of the surname. . . It seems no matter how often I encourage the memory aid of the "both" rhyme, it always comes back to the "moth" pronunciation. Never fails, just when I think someone has it down....

Comment by Angela Soth — September 18, 2006 @ [11:03 am](#)

6. I'll remember for next time, I promise!
However I can sympathise as people ALWAYS struggle with my real last name even though its pretty straightforward. [TW is my alter ego ;)]

Comment by Theodore Williams — September 18, 2006 @ [12:32 pm](#)

7. i am curious as to what the ethnic background of your name is or it's etymology.

Comment by Asterios Moutsokapas — September 18, 2006 @ [1:42 pm](#)

8. When I first started working at a gallery that shall remain unnamed, I was told to pronound your name like TOOTH. This went on for about 3 months until I investigated further. I sounded like such a chump. I still do sound like a chump, but for other reasons.

Comment by Laura — September 22, 2006 @ [1:15 pm](#)

9. All I know is that 'Soth' is german. No specifics.

Comment by [Alec Soth](#) — September 22, 2006 @ [10:41 pm](#)

10. I was discussing one of the images from the "Niagara" series with my students earlier this week, and told them that your name is Alec Soth (rhymes with "moth"). Oops.

In any event, I simply wanted to say that I admire your work. Thank you.

Comment by [danny](#) — October 5, 2006 @ [10:01 pm](#)