

Alec Soth's Archived Blog

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Nye's & Beuys

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The Esquire article mentioned [previously](#) doesn't include one of my favorite nuggets of Nye's lore. In 1974 Joseph Beuys visited Minneapolis. While dining at Nye's, he was attracted to a sugar packet illustrated with a rabbit. Beuys went from table to table and into the restaurant's storeroom collecting sugar packets. The result was this multiple:



Joseph Beuys American Hare Sugar, 1974 (edition of 40)

sugar packet, ink stamp

(c)1997 Estate of Joseph Beuys/ARS, NY